



LUNCH AND LEARN

art . culture . creativity

with Kate Parker, Director/Principal Art and Culture, element
and Tegan Patrucco, Senior Consultant Art and Culture, element

Wednesday 29 March | The State Buildings





ARTS, CULTURE, CREATIVITY

DELIVERING BETTER OUTCOMES
THROUGH THE PERCENT FOR ART POLICY

element.
the art and science of place

ACKNOWLEDGMENT OF COUNTRY

We acknowledge the Whadjuk people of the Noongar nation as traditional owners of the land on which we live and work.

We acknowledge and respect their enduring culture, their contribution to the life of this city, and Elders, past and present.

OUR TEAM



Kate Parker
Director /
Principal – Arts &
Culture



Tegan Patrucco
Senior Consultant
– Arts & Culture



Deena Appleby
Senior Consultant
– Arts & Culture



Grace Corgan
Graduate –
Arts & Culture



Marisa Santosa
Senior Graphic
Designer

OUR TEAM



Carmon Shirras
Senior Graphic
Designer



Sophie Angus
Graphic Designer
Assistant



Andrew Howe
Director /
Principal – Urban
Design



Bronwyn Slater
Associate –
Urban Design



Tilly Chaney
Consultant –
Urban Design &
Place



Will Jacobsen
Student –
Urban Design



Suzie Zuber
Associate –
Place



Iwan Isnin
Consultant –
Place



Vani Kunnappilly
Consultant –
Place & Urban
Design



Eden Rigo
Student –
Place



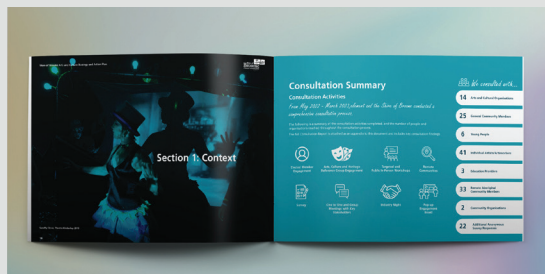
PROJECTS



Cultural Policy



Public Art Strategy & Delivery



Organisation and Infrastructure Feasibility and Business Plans



Artist Development Programs

OBJECTIVES OF POLICY

The two main objectives of the Scheme are:

- to **improve the quality of the built environment** and the value of public facilities
- to identify and **create new professional and economic opportunities for artists.**

The supporting goals:

- Animation and **aesthetic enhancement** of public buildings and places.
- Creation of more **meaningful public spaces** with artworks expressing the character and identity of our society and reflecting on and **interpreting our cultural and natural heritage.**
- To promote the wider role and contexts that artists can contribute to the **social, environmental and collaborative fabric of society.**
- Creation of opportunities for the **expression of community aspirations.**
- The establishment of **creative collaborations** between artists, architects, landscape architects, engineers, fabricators and other professionals.
- The enrichment of **cultural tourism.**
- The enrichment of **creativity and innovation.**
- The integration of **contemporary art and daily life.**



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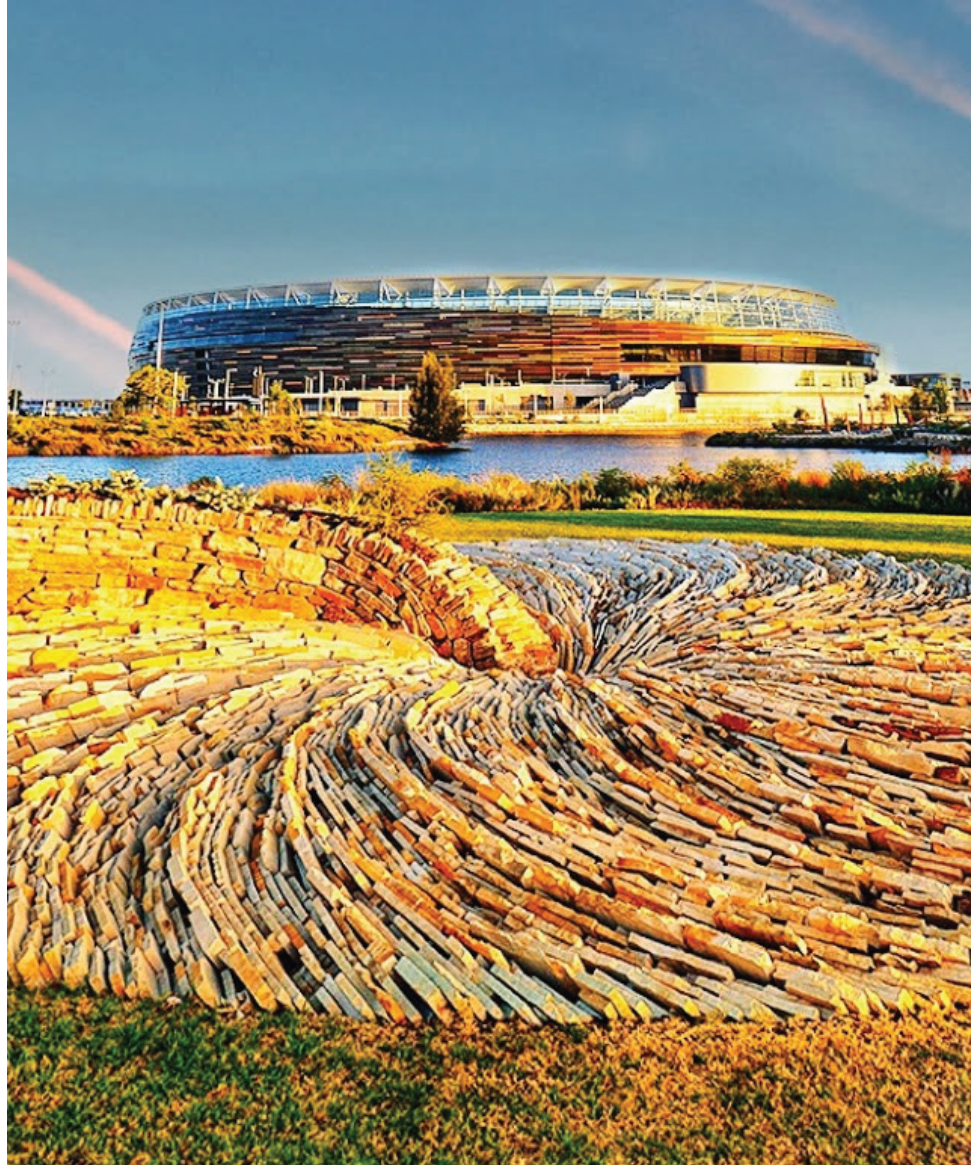


STUART GREEN – FIZZ, PERTH CHILDREN'S HOSPITAL

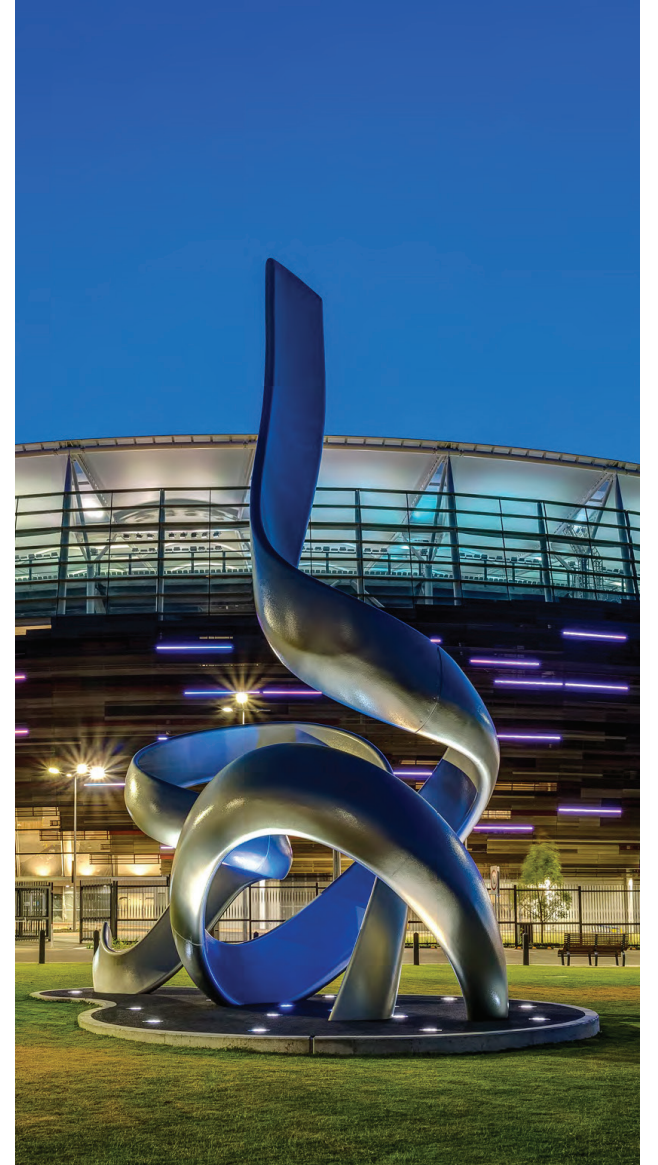
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BARRY MCGUIRE – WAANGINY BOORNA



CHRIS DRURY – THE WANDERING



JONATHAN TARRY – CONVERGENCE

MAP OF LGA POLICIES

ARTS, CULTURE, CREATIVITY | DELIVERING BETTER OUTCOMES THROUGH THE PERCENT FOR ART POLICY

☰
Percent for Art Policies
🔍
⋮

www.elementwa.com.au/services/arts-culture

Submit a comment or amendment:
3,193 views
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SHARE

Metro LGAs with policies

- ARMADALE, CITY OF
- BASSENDAN, TOWN OF
- BAYSWATER, CITY OF
- BELMONT, CITY OF
- ... 17 more

Regional LGAs with policies

- ALBANY, CITY OF
- ASHBURTON, SHIRE OF
- AUGUSTA MARGARET RIVER, SHIRE OF
- BROOME, SHIRE OF
- ... 6 more

DevelopmentWA policies

- Central Perth: Elizabeth Quay
- Montario Quarter
- Scarborough
- Subiaco East
- ... 13 more

Metro LGAs without policies

- CLAREMONT, TOWN OF
- COTTESLOE, TOWN OF
- JOONDALUP, CITY OF
- MOSMAN PARK, TOWN OF
- ... 5 more

Regional LGAs without policies

- BODDINGTON, SHIRE OF
- BRIDGETOWN-GREENBUSHES, SHIRE OF

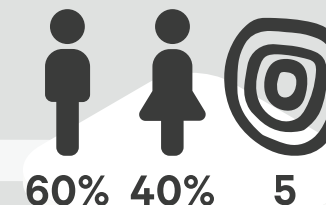
📍 This map was created by a user. [Learn how to create your own.](#)

Map data ©2023 Google
Terms
100 km

STATS



2014 - 2019



Between 2014 and 2019 the State scheme alone has resulted in **111 commissions**, just over **\$12 million in contributions to public art.**

Of these commissions, there were only **99 artists commissioned**

60% were by men, 40% were by women, 5 are by Aboriginal artists (5 of 111), and these artists are in teams only – none were individual commissions.

*2019 was the last time the data was published

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TOP: YAYOI KUSAMA- PUMPKIN, MARTIN CREED – UNDERSTANDING, MARK FORNES & THE VERY MANY – VAULTED WILLOW. BOTTOM: LAUREL NANNUP – FIRST CONTACT, DONNA MARCUS – PROPEL, LINDY LEE – SECRET WORLD OF A STARLIGHT EMBER.

Q: How do we continue to lead the way for public art commissioning and procurement in Australia?

SHORT TERM

Public Art:

Public art can include (but is not limited to):

- The artistic treatment of functional equipment such as bike racks, benches, fountains, playground equipment, light posts or shade structures which are unique and produced by a professional artist.
- Landscape art enhancements such as walkways, bridges or art features which are unique and produced by a professional artist.
- Murals, tiles and mosaics covering walls, floors and walkways.
- Sculptures, free-standing, wall supported or incorporated as an integral element of a buildings' design.



AIRSHIP ORCHESTRA – INTERACTIVE PUBLIC ART INSTALLATION

SHORT TERM

Professional Artist:

A professional visual artist can be defined as a person who fits into at least two of the following categories:

- a person who has a tertiary qualification in the visual arts, or when the brief calls for it, other art forms such as multi media;
- a person who has a history of exhibiting their artwork at reputable art galleries that sells the work of professional artists;
- a person is represented in major public collections; and
- a person who earns more than 50% of their income from arts related activities, such as teaching, selling artwork or undertaking public art commissions.



RENEE MELIA - SCIENCE MURAL, ST HILDA

SHORT TERM

Application of the policy to specialised areas such as industrial etc

Cap on consultant fees

A fixed 1% - valuing figures over outcomes

Cash in Lieu discounts



JOANNA BROWN - ESSTEAM STUDIO, ST HILDA



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JUDY WATSON - BARA

MEDIUM TERM

Public Art Masterplan

Arts & Culture Strategy

Percent for Art Policy

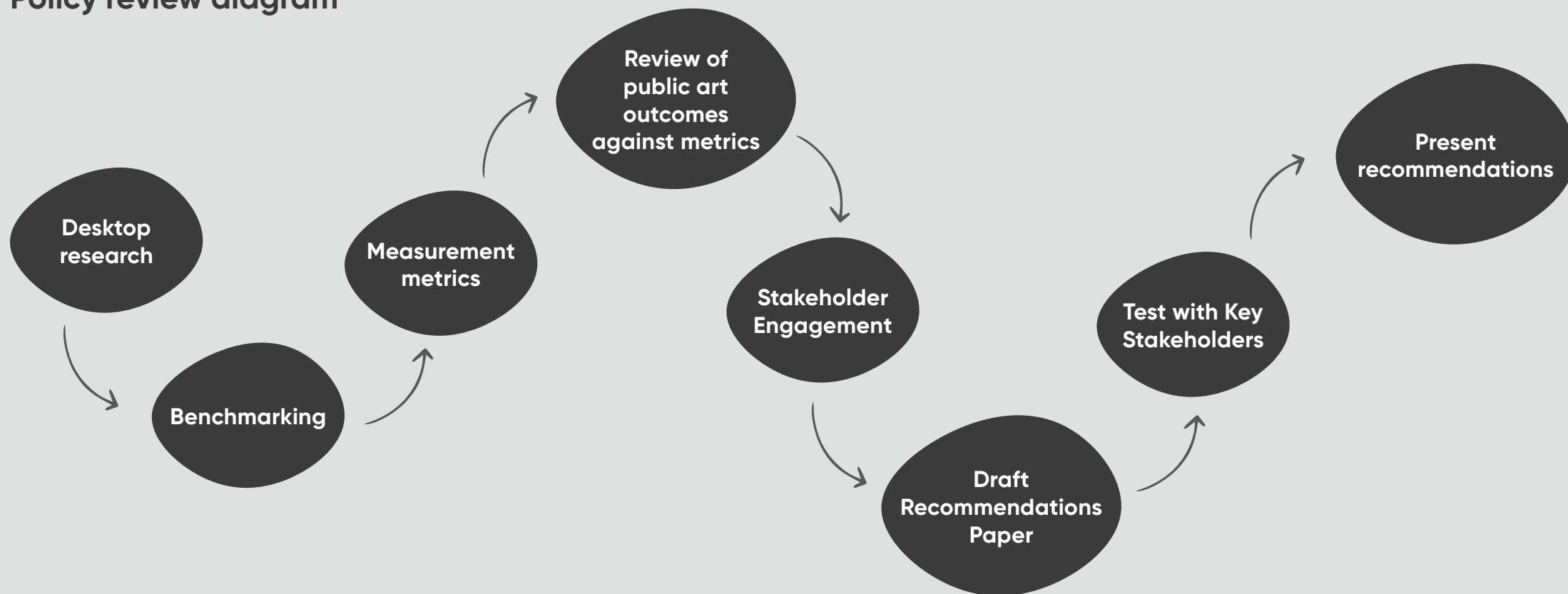
PFA Guidelines

PFA Public Art Approval
Process

Public Art
Assessment Panel

LONG TERM

Policy review diagram



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PERTH INTERNATIONAL ARTS FESTIVAL'S BOORNA WAANGINY: TREES SPEAK.

PERCENT FOR CULTURE

What if we were to review the value of these objectives in today's current context?

How could a policy facilitate wider support of the arts sector?

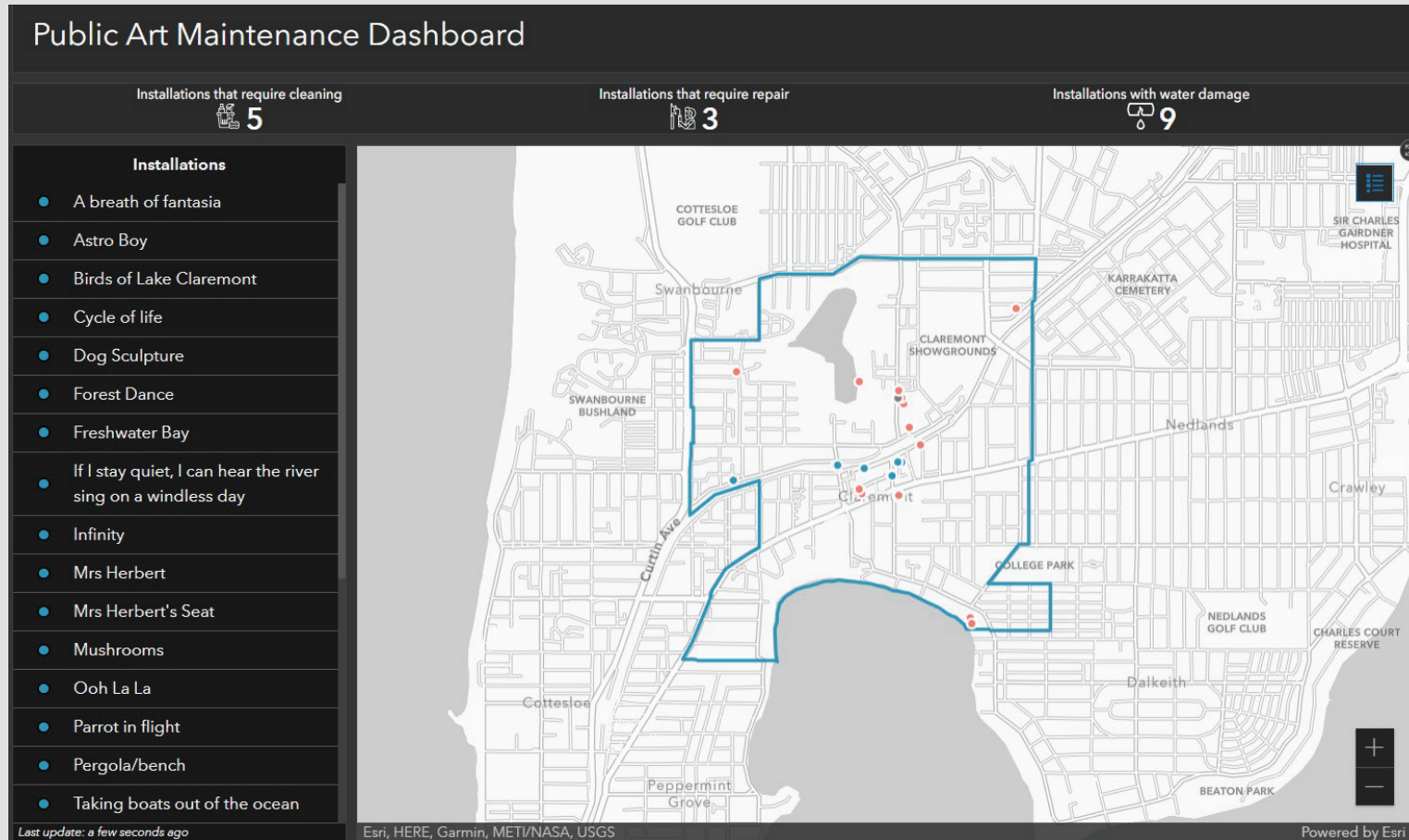
What would a Percent for Culture policy look like?



THE WINTER LIGHTS FESTIVAL LIGHTS UP BROOKFIELD PLACE PERTH

PUBLIC ART PLATFORM

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Public Art Register and Maintenance Log

Is there a didactic plaque for the artwork? *

Yes No

Commissioning Details

Who was the art consultant involved in this project?

Value at commissioning: What was the budget for this commission or acquisition?

Current Value: What is the current value of the artwork?

Maintenance Details

Condition *

What condition is the artwork in?

Excellent Good Not good Terrible

Is there rust anywhere on the artwork? * Yes No

Is there water damage anywhere on the artwork? * Yes No

Does the artwork require cleaning? * Yes No

Is there any other damage that requires repair? * Yes No

Undertaking Repairs

Are you repairing the artwork now? Yes No

CONTACT



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Planning
Institute
Australia